



By Bart Cooper

MD ART

NEWSLETTER

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MD ART'S nontraditional approach to art and art reproduction.

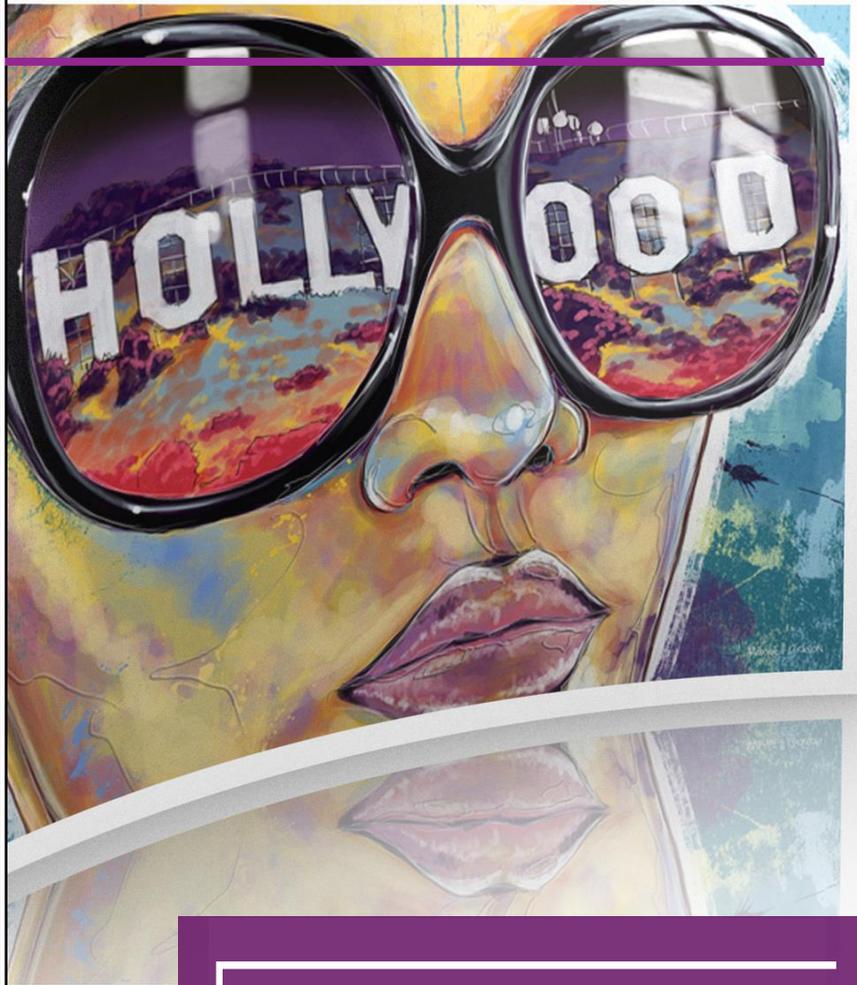
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Art, liberation & sound exhibition – host by Nicole murphy

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MD ART'S nontraditional approach to art and art reproduction (Cont.)



**MD Art's
Nontraditional
Approach to Art
and Art
Reproduction."**



MD ART'S NONTRADITIONAL APPROACH TO ART AND ART REPRODUCTION

With only 7 years old, Los Angeles-based MD Art by Bart Cooper is making quite the name for itself. With the brainchild of the elite art company Bart Cooper, MD Art is much more than an art reproduction studio.

The fledgling company has effectively blurred the lines of how art reaches the public, from creation to exhibition and print sales. Cooper provides the genius behind the MD Art art brand, creating modern, urban artwork that is the mainstay of MD Art's line. Cooper is the brains behind the business, with a natural flair for marketing and finding the right avenues for MD Art's distinct style.

Gallery
exhibition of
Urban modern
Art.”



Cooper has a high level vision for remarkable artwork. Cooper's art exhibitions range from an inclusive mix of urban and modern art. Cooper also prints his paintings, which are actually "painted" on a Wacom digital tablet. Though Cooper can paint a physical canvas, his creations emerge instead on a computer screen. Cooper explains, "Digital creation allows us to work a lot faster than the traditional process of painting, scanning and printing. Plus, digital painting allows more color control and yields a piece of art that can be much more colorful. This method has also allowed us to quickly build up a large base of artwork to sell." (Cont. next page)

ART, LIBERATION & SOUND EXHIBITION – HOST BY NICOLE MURPHY

MD Art exhibition at Art, Libations & Sound The MD Art line was recently represented at a gala exhibition in Los Angeles on Feb. 9 hosted by (As seen in top left picture) Bart Cooper and Nicole Murphy – model, mother, designer and soon-to-be reality star who's also Eddie Murphy's ex-wife. Called Art, Libations & Sound, the exhibition drew throngs of people to the doors. "Supporting Los Angeles' young art community is a must," said Murphy. "I'm excited to be hosting this exhibition with such an eclectic body of work."

PURPLE SERIES ART SHOW AT THE ALLENTOWN ARTS WALK GALLERY

A native of Lehigh Valley, Pennsylvania Bart Cooper (left) chats beside his work with Lehigh Valley host Tracy Lynn, during the launch of the Purple Series Art Show at the Allentown, PA Arts Walk Gallery on Thursday, July 5, 2018.





MD ART'S NONTRADITIONAL APPROACH TO ART AND ART REPRODUCTION (CONT.)

The end result is a collection that is both accessible and unique. For instance, MD Art art is sold at Overstock.com and is quite popular with a homes designers, hotels designers and the celebrity stars demographic. Overstock was not having a lot of success with in its art line with its younger demographic before the addition of MD Art to the fold. (Above picture are two pieces from the Cooper Purple Series Collection – Bought by the CHAMP himself **Floyd Mayweather**)

MD Art does a smattering of inkjet reproduction work for photographers and digital artists on canvas, Sunset Photo eSatin Paper, Sunset Velvet Rag and Sunset Textured Fine Art Paper. However, the mainstay is the MD Art art collection. Cooper likens the concept to Hallmark: "Someone designed the card, not under their name, but under Hallmark. This is not for traditional galleries, and they're right because people going to art galleries are looking for originals. The market for art reproductions is massive. If you like the art, you can get the size you want in your room and it's very affordable

To get a better sense of Coopers entire exhibition and collection, beyond the photos published here, check out the www.mdbybartcooper.com

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